

Allegorik

A stylized graphic of an eye is integrated into the word 'Allegorik'. The eye is black with a yellow iris and a black pupil, and it is looking towards the right. The word 'Allegorik' is written in a white, outlined, cursive font.

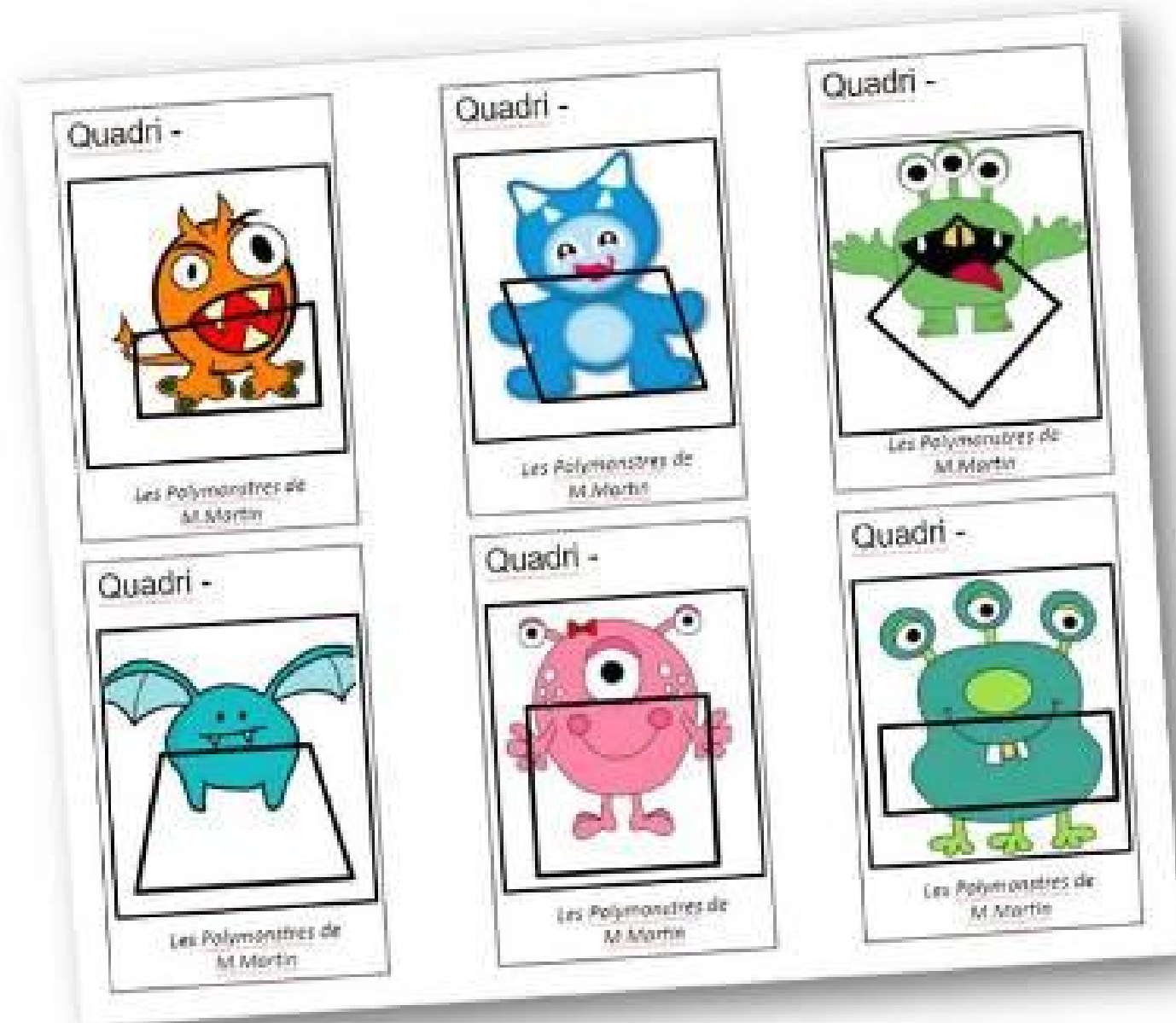
— Le portfolio infographique
de Louis-Martin Turgeon —



www.allegorik.com



J'aime enseigner et inspirer les
enfants 



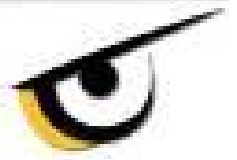
J'aime créer du matériel pour
l'enseignement par le jeu 🙄



J'aime la guerre des étoiles, les chevaliers et les justiciers 🙄




J'aime le hockey...





*J'aime le cinéma
les histoires
inspirantes...*



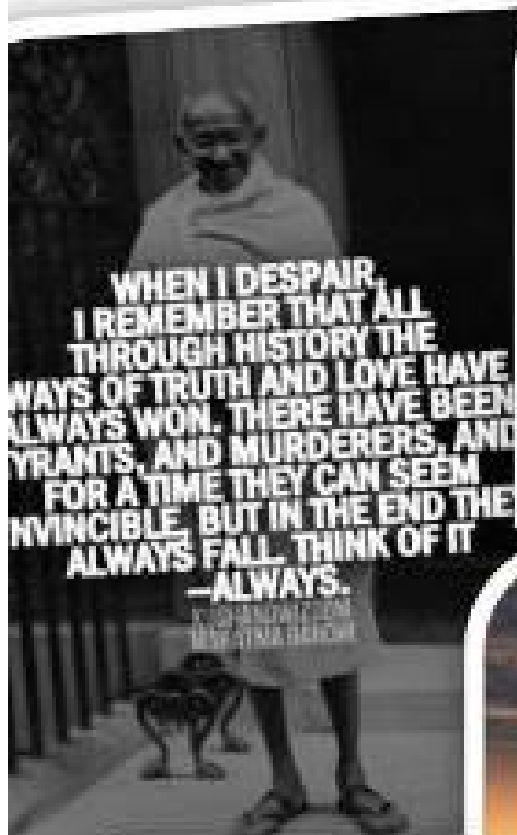


*J'aime
La société des poètes disparus*

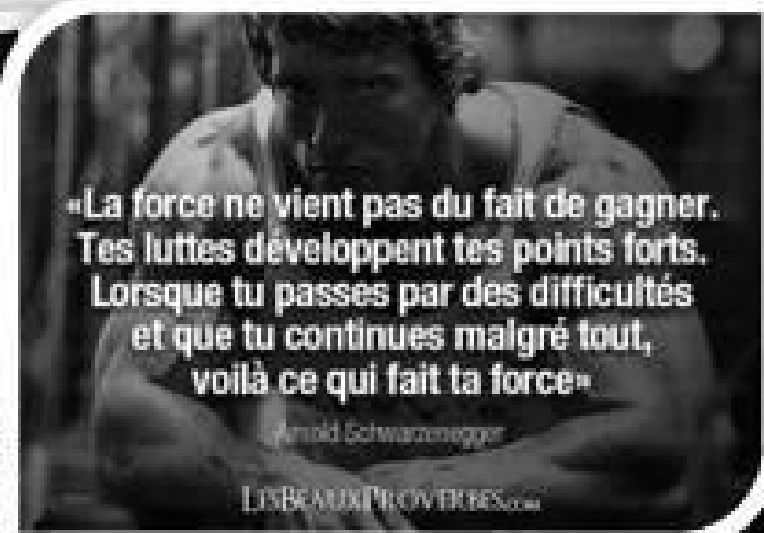




'J'aime' ...Cinéma Paradiso



WHEN I DESPAIR, I REMEMBER THAT ALL THROUGH HISTORY THE WAYS OF TRUTH AND LOVE HAVE ALWAYS WON. THERE HAVE BEEN TYRANTS, AND MURDERERS, AND FOR A TIME THEY CAN SEEM INVINCIBLE, BUT IN THE END THEY ALWAYS FALL. THINK OF IT - ALWAYS.



«La force ne vient pas du fait de gagner. Tes luttes développent tes points forts. Lorsque tu passes par des difficultés et que tu continues malgré tout, voilà ce qui fait ta force»

Arnold Schwarzenegger
L'ESBEAUXPROVERBES.COM



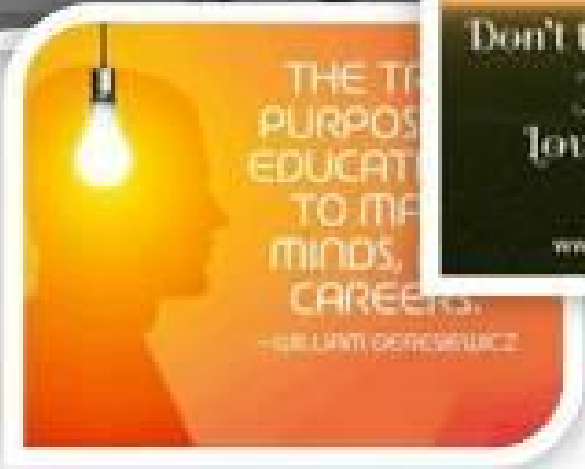
"YOU BECOME RESPONSIBLE, FOREVER, FOR WHAT YOU HAVE TAMED."

ANTOINETTE SAINT-EXUPÉRY



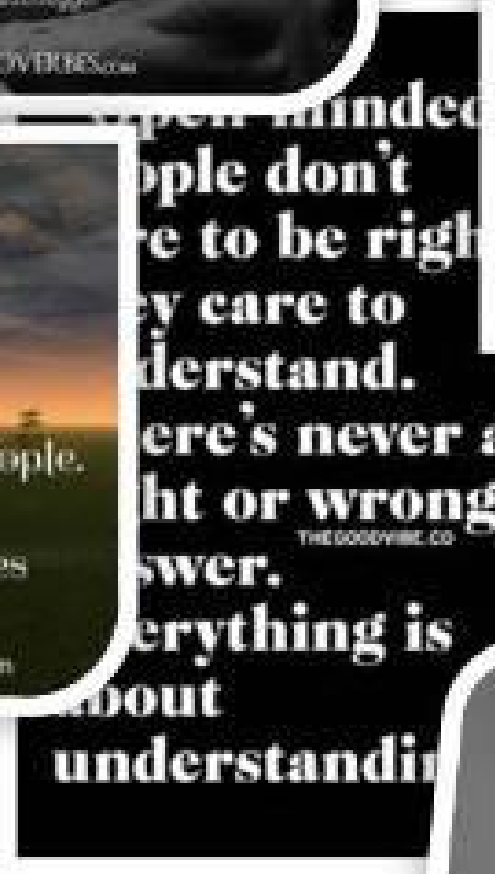
Don't try to change people. Just love them. Love is what changes us.

www.MesmerizingQuotes.com



THE TRULY GREAT PURPOSE OF EDUCATION IS TO MAKE MINDS, CAREERS, AND LIVES BETTER.

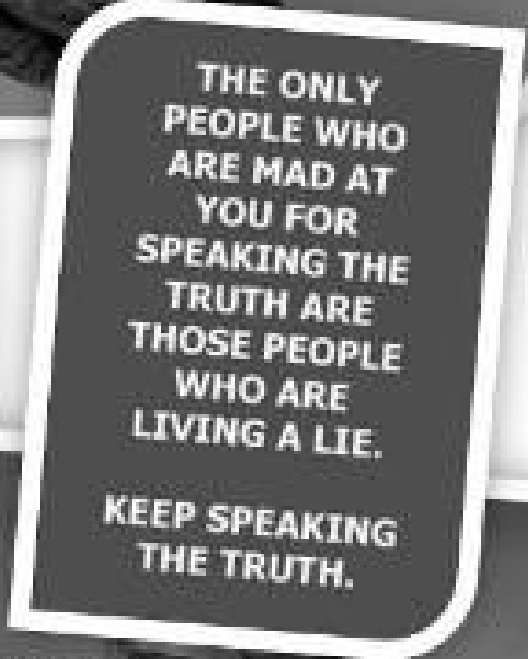
-GILBERT KORNBLITH



Open minded people don't care to be right they care to understand. There's never a right or wrong answer. Everything is about understanding

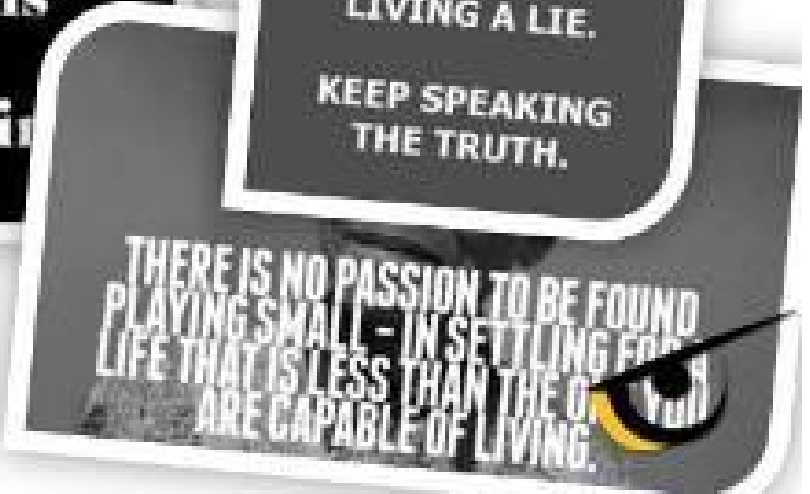


FATE LOVES THE FEARLESS



THE ONLY PEOPLE WHO ARE MAD AT YOU FOR SPEAKING THE TRUTH ARE THOSE PEOPLE WHO ARE LIVING A LIE.

KEEP SPEAKING THE TRUTH.



THERE IS NO PASSION TO BE FOUND IN PLAYING SMALL - IN SETTLING FOR A LIFE THAT IS LESS THAN THE ONE YOU ARE CAPABLE OF LIVING.

J'aime la sagesse

Comparative Revenue Report

xx.xx% overall revenue increase



- Previous 4 weeks
- Targeted 2-days event

Excel Report



Microsoft Excel Worksheet

J'aime Powerpoint



Who Are The Berry Pickers?

The Salesperson



- He needs a database of names to access easily
- He needs an agenda
- He needs a cell phone
- He needs to send quotes and to get them back

The Business Person



- Same as the salesperson but this one needs to be at work even when he's not at work.
- He needs part of his office with him/her.

The Artist



- He needs to communicate with his agent
- He needs to stay touch wherever he is
- He needs a cellphone

The Lover



- He's gadgety. He loves the blackberry
- He needs a cell phone
- He is highly organized

J'aime le marketing

[Click Here to go back to Executive Summary](#)



Communication

3. VIGNETTE & BUMPER STICKER

Target Audience

- BM employees, friends & families of BM employees

Description

- Creation of a logo/bumper sticker that can be applied on all of Bell's car fleet vehicles
- Also, a vignette that will hang from the rear-view mirror of the car of all of our Bell Mobility employees

Benefits

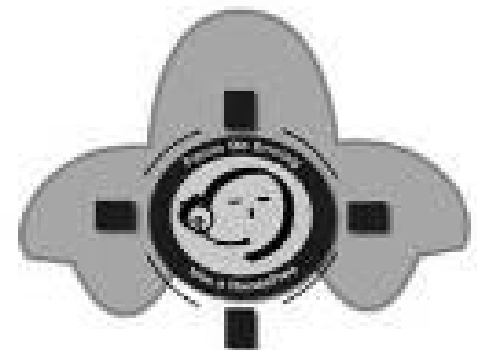
- The 'Focus on Driving' bumper sticker of the car fleet will transmit the message that Bell cares about road safety and will reinforce to the general public that using a cell phone carefully can be a good asset to have in a car
- Getting the sticker on almost every employee's car will demonstrate that we care and endorse the "Focus on Driving" mindset

Success Factors

- Getting the bumper sticker applied on all corporate vehicles
- Getting the employee to drive with the vignette attached to the rear-view mirror of the car



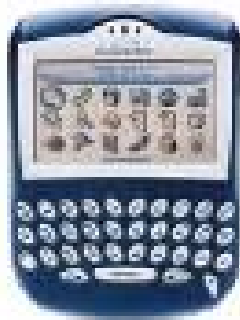
Focus on driving Logo



Focus on driving Vignette

J'aime les bonnes idées
www.focusondriving.ca
The Go Getters

The BlackBerry



Pick it up, Pick 'em All

J'aime les slogans créatifs 

La minute

Qui est resté au travail après son quart?

de la fierté

*J'aime la créativité et
l'originalité*



Allegorik

MARKETING COMMUNICATIONS



My creation :

www.TheSunflowerKnights.com



Accueil

My Art Class Portfolio :

<http://louismartinturgeon.com/PED3755/>

Gotta Love Web Design

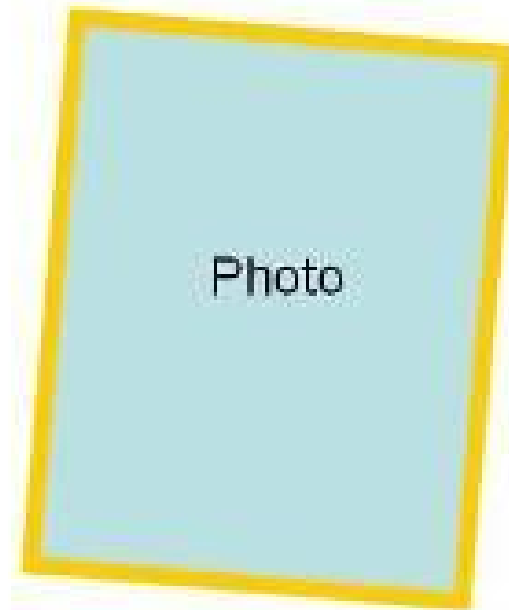


Certificat de reconnaissance

Juin 2007

MERCI

XXXXXXX



Merci xxxxx pour ton énergie
et ton grand cœur, c'est un
plaisir de travailler à tes côtés.



XXXXXXXXXX

J'aime la valorisation



ATOME C 2007-2008
CERTIFICAT D'EXCELLENCE JAGUARS DE NDG

Mention spéciale

Joueur le plus amélioré
Most Improved Player

#36

Thusanth Mathipatasingam
Défenseur

'Thusanth a démontré une
amélioration incroyable cette
saison qui n'a d'égale que sa
détermination, son courage, et
son humilité. À partir de
presque rien, il est devenu un
des meilleurs patineurs de
l'équipe et un défenseur solide'

J'aime « coacher » les enfants

Louis-Martin Turgeon
Entraîneur-chef

Marc Trudel
Assistant

Carl Gosselin
Assistant

John Vincent
Gérant



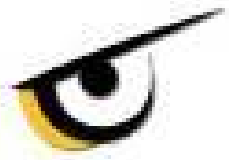


J'aime la musique





J'aime le design





l'A.R.C.

J'aime créer des logos et



J'aime les câlins et les bisous

- voir aussi mon portfolio au www.allegorik.com



J'aime le seigneur jésus, son
message et ceux qui le vivent et
le suivent

